

F.No.S-18011/25/2022-SBM-V-DDWS-Part(2)  
Government of India  
Ministry of Jal Shakti  
Department of Drinking Water and Sanitation  
Swachh Bharat Mission (Grameen)

Pt. Deendayal Antyodaya Bhawan,  
CGO Complex, Lodhi Road,  
New Delhi-110003  
Date: 16.11.2022

To

**The Additional Chief Secretaries/Principal Secretary/Secretary**  
*In charge of Rural Sanitation*  
All States/UTs

**Subject: Advisory on release of IEC material to be used during 'Retrofit to Twin Pit Abhiyan'**

Sir/Madam,

The Department of Drinking Water and Sanitation, Ministry of Jal Shakti launched the 'Retrofit to Twin pit' Campaign on 2<sup>nd</sup> October, 2022 where the States and UTs are required to take the necessary actions in the Preparatory Phase (2<sup>nd</sup> October 2022 to 18<sup>th</sup> November 2022) in the run to the Campaign from 19<sup>th</sup> November 2022 till 26<sup>th</sup> January 2023.

2. Under the ambit of the Campaign, one of the key objectives for States/UTs is to generate awareness about safe disposal of faecal sludge in rural households by undertaking the key activities for retrofitting of single pit to twin pit and septic tank with air vent and soak pit.
3. In order to support the participating States/UTs this, Department of Drinking Water and Sanitation has developed series of IEC content on the instant campaign. The list of the IEC content developed is enclosed at Annexure 1.
4. States and UTs are requested to use this material to create the required enthusiasm and buzz for the Campaign and update their respective achievements on social media under #RetrofittoTwinPitAbhiyan and #RetrofittingCampaign.

Yours sincerely,



(Samir Kumar)

Joint Secretary to Govt. of India

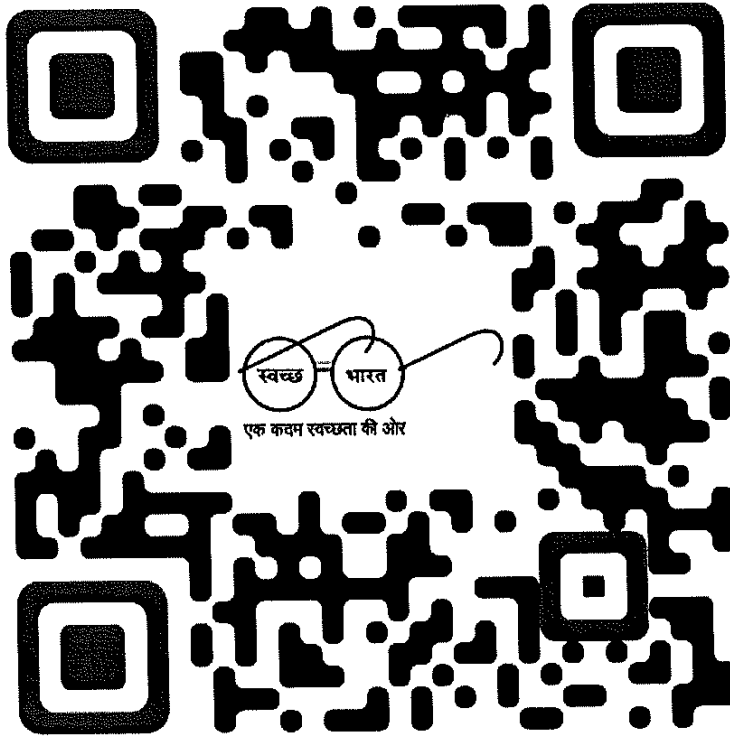
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## Annexure 1

### List of the IEC content developed

1. Guide on Toilet Retrofitting Pocket Book Hindi
2. Guide on Toilet Retrofitting Pocket Book English
3. Technical Posters-- 1
4. Technical Posters-- 2
5. FSM Hindi-Retrofitting Video
6. Importance of Twin Pit Toilet-Retrofitting Video
7. Twin Pit Toilet Technology-Retrofitting Video
8. Toilet Technology Retrofitting Training Film (Raj)
9. Animated movie on working of twin pit technology



Link- [https://drive.google.com/drive/folders/1Hf0H-JMh1bjop73I9iiZKoVTzMrN5bkM?usp=share\\_link](https://drive.google.com/drive/folders/1Hf0H-JMh1bjop73I9iiZKoVTzMrN5bkM?usp=share_link)

Please Note: The contents of files on the above link are available on vernacular/regional language in the IEC folder.